

## Introduction

The council is considering taking part in a DfT regulated trial of an e-scooter hire scheme which would be operated by Beryl, the city's current Bikeshare provider.

If approved, the trial would begin in 2026 and offer residents and visitors a new, affordable and sustainable way to travel.

## Headline Results

- 1293 responses were received including:
  - 16 from stakeholders
  - 6 from local ward councillors
- Concerns about enforcement are high, being the top themed comment relating to safety features and the second highest themed comment for all types of No-Go or Go-Slow zones
- Comments on safety features:
  - Passenger sensors, pavement riding sensors and sound alerts are the most highly rated potential safety features
  - Concerns relating to motors cutting out automatically is the most common comment theme relating to safety features
- Comments on 24 hour a day, 7 days a week No-Go zones:
  - Apart from enforcement concerns, respondents show support for No-Go zones
  - The top three named locations suggested for additional No-Go zones are The North Laine, The Lanes and St James's Street.
  - The top two non-specific locations suggested for No-Go zones relate to parks, open spaces, squares etc and also for pedestrian/ shared space areas. It is worth noting that these requests for other non-specific locations were raised far more than for specific areas (eg The Lanes).
  - Lewes Road and the Undercliff are the top, most requested areas to be removed from proposed No-Go zones.
- Comments on timed and temporary No-Go zones:
  - Comments mainly relate to concerns about enforcement although respondents are generally supportive to this idea.
  - There are few suggestions for more timed No-Go zones, these mainly relate to individual streets in the North Laine area or around schools and nurseries.
  - Only non-specific areas were requested for temporary No-Go zones eg for parks or for shared space areas.
- Comments on Go-Slow zones: the majority of comments were supportive of go slow zones stating that they are a good idea, but many respondents were concerned about how these zones would be enforced.
- The top three comments about the proposed scheme are concerns about danger, primarily mentioned are to the elderly, visually impaired or children, concerns about rider anti-social behaviour and lack of adherence to the Highway Code and that the scheme will not be enforced.

**Methodology**

Letters were sent to 1376 properties located close to 34 proposed e-scooter hire sites, inviting people to go online to the council’s ‘Your Voice’ consultation platform to fill in the consultation survey. Paper copies of the survey were also available. Beach hut owners in the vicinity of proposed seafront e-scooter locations were also contacted via the council’s Seafront team. In addition, 398 stakeholder groups, relevant council officers and all of Brighton and Hove’s ward councillors were all contacted about the consultation.

The council also reached out to people via its social media channels. A press release was sent to local media and a news story featured on the council website.

The consultation was hosted on the council’s Your Voice platform, and paper copies of the survey could be requested by phoning an answerphone service.

The consultation ran from Monday 10<sup>th</sup> November to Sunday 21<sup>st</sup> December 2025.

**Results**

The consultation received a total of 1293 responses which included 16 stakeholders and 6 ward councillors. As is common with most transport related consultations, the council does not seek a referendum on proposals. Instead, respondents were asked for their comments on various aspects of the proposals, including on No-Go areas, suggestions for further locations and comments on the scheme as a whole. Questions were asked as follows:

**Q How are you responding to this survey?**

Respondents were asked in what capacity they are responding. Respondents could tick more than one category.

	<b>Number</b>
As a resident	1176
As a visitor	55
Work in the city	173
Own or manage a business in the city	46
Study at university	21
Study at college	2
Other, includes: runner, beach hut owner	12

In addition, 16 people identified as a stakeholder and 6 as a local ward councillor.

## Q How do you generally travel in a typical week?

	Every day, or nearly every day		2 to 5 days a week		Once a week		Less often, but at least once a month		Less than once a month / never		Total <sup>1</sup>
	No.	%	No.	%	No.	%	No.	%	No.	%	
Walk	751	67.5	273	24.5	51	4.6	23	2.1	15	1.3	1113
Beryl Bikes	12	1.7	62	9.0	50	7.3	89	12.9	476	69.1	689
Cycle (includes Beryl Bikes, E-bike, cargo bike, adapted bike, tricycle)	87	11.7	132	17.7	83	11.1	89	11.9	354	47.5	745
e-scooter	10	1.6	14	2.3	5	0.8	10	1.6	582	93.7	621
Bus	128	12.7	324	32.2	203	20.2	249	24.7	103	10.2	1007
Train	31	3.9	131	16.5	137	17.2	340	42.8	156	19.6	795
Car Club	4	1.4	8	2.8	3	1.0	36	12.6	235	82.2	286
Car / as driver	174	18.9	314	34.0	137	14.8	63	6.8	235	25.5	923
Car / van as passenger	23	3.4	116	16.9	132	19.2	158	23.0	257	37.5	686
Motorcycle/ moped	3	0.5	14	2.3	6	1.0	19	3.1	567	93.1	609
Wheelchair / mobility scooter	4	0.7	6	1.0	3	0.5	7	1.1	590	96.7	610
Taxi / private hire	11	1.6	28	4.0	66	9.5	251	36.1	340	48.9	696
Community transport like dial-a-ride or volunteer car scheme	0	0.0	3	0.5	1	0.2	8	1.3	590	98.0	602
Other	6	1.2	5	1.0	2	0.4	13	2.6	466	94.7	492

<sup>1</sup> Total = number of people who answered this aspect of the question

**Safety Features**

**Q We are considering the following safety features and would like to hear what you think of them**

Information was given on in-built safety features for the proposed scheme. Respondents were then presented with details of extra safety features that could be introduced in the Beryl e-scooter hire scheme. A sentiment scale from 1 to 5 was used to gauge what people think of them. 1290 people answered these questions and scores were calculated out of a total of 5 for each safety feature as follows:

Publicity campaigns on helmets and incentives to wear helmets for 17 to 25 year olds	4.1 /5 
Online training before sign-up to the hire scheme	4 /5 
In person training (for a fee)	3.4 /5 
Top speed of 12.5mph	4 /5 
Sign-ups restricted to full and provisional driving license holders with randomised checks	4 /5 
Nighttime go-slow at 6.5mph (midnight to 5am)	3.8 /5 
Nighttime curfew on Friday and Saturday nights (midnight to 5am)	3.8 /5 
Smart app based intoxication test	4.1 /5 
Passenger sensors	4.3 /5 
Pavement riding sensors	4.3 /5 
Sound alerts	4.2 /5 

**Q Are there any other safety features that you would like to be included?<sup>2</sup>**

Respondents made comments on additional safety features whilst also commenting on those they had scored as follows:

Suggestions for other safety features	No. of times mentioned
Helmets for hire at hubs/ compulsory helmets/ for all ages/ free helmets	62
Visibility Riders: Advice to wear hi-viz/gloves/ ensure visibility/ no hoodies/ safety gear/ arm and knee pads	22
Sensors to detect pedestrians/ objects/ buses/ cars	6
Dashcam / black box	4
Needs soft messaging - give way to pedestrians / clarity on where they can be ridden/ online tips	4
Dual sets of wheels for stability/ large wheels/ wheels are too small for the potholes	4
Wing Mirrors	2
Crash or theft detection	2

The following themed comments on other safety features have not been included in the above table as they are existing or planned features and not new suggestions:

Suggestions for other safety features (but are already standard features)	No. of times mentioned
Horn/ bell/ engine noise/ louder noise/ for hearing impaired/ automatic sound won't work - will blend into background	28
Hub parking: ensure scooters parked at hubs/ abandonment sensors/ don't allow to cause obstruction / fine operator/ alarm if dropped on side	25
Lights	22
Indicators	10
Scooter visibility: reflective stem of scooter	7
Needs speed limiters/ in pedestrian areas	2
Brake Lights	2

General comments on safety features are as follows:

Themed comments on safety features	No. of times raised
Concerns about enforcement: Pavement riding / cancel accounts, ban, fine, sanction rule breakers/ who will enforce intoxication / need in-person testing/ riders must stop at zebra crossings/ need tracker/ enforce speed / use GPS to enforce/ not sure pavement sensors will work/ red light jumping	73

<sup>2</sup> Tables only include items counted more than once

Themed comments on safety features	No. of times raised
Speed: 12.5 mph is too fast / in daytime/ 10 mph/ 6.5mph/ 4mph for first 2 miles of any hire/ speed control/ in pedestrian areas/ speed limiters for first few rides	32
Insurance/ full insurance/ include in hire fee/ riders to have insurance/ council funded insurance	32
Concerns about automatic stopping: motor cutting out at traffic lights/ on pavements/ where they shouldn't be/ if weaving in and out of traffic/ at boundary areas/ needs a warning before motor cuts out	23
Concerns safety features can be bypassed / over-ridden/ won't work / ignored/ need proof license holder is the rider/ stop 'sub-letting' of scooters/ pavement sensors won't work - potholes etc/ how will you check safety features/ can speed limits be over-ridden / needs age restriction/ needs speed restriction if no helmet	23
Rider training: should be in-person/ compulsory test/ riders will share phones for tests/ should be free/ Highway code test	21
More cycle lanes/ use in cycle lanes only/ don't allow on roads/ only on roads if no cycle lanes/ improve cycle lanes for e-scooter/ if have to use the road then dangerous surfaces need to be addressed/ seafront cycle lane needs barrier for ped safety/ clarify use in cycle lanes/ only allow in seafront cycle lane	19
Rider behaviour: No phone holder/ no using phone whilst riding/ no wearing headphones/ jumping red lights/ not following rules of the road/ trackable in case of red-light jumping etc/ general bad behaviour/ noise / shouting/ adhere to Highway Code/ rider behaviour is the problem not the technology/ Highway code test	18
Scooters need number plates	13
Riders: history of driving lessons/ experience of driving/ have full license	13
Age: Over 18s only/ age restrictions/ over 25/ over 21/ photo id for registration	13
Must be docked/ dedicated parking zones/ have trackers to move scooters so not a safety hazard/ fines if not docked	8
Safe routes away from cars/ only allow in cycle lanes	8
Safety features are sensible / will be safer than current scooters	7
Nighttime mode should be set on daylight hours not midnight/ start at 10pm/ 6pm	5
Concerns about helmet wearing rider and potential collisions with pedestrians	4
Don't allow use in cycle lanes	3
scooters need to be taxed	3
Nighttime curfew: extend to 6am/ no riding on Bank Holidays/ Friday evenings	3
e-scooters cause fires/ needs to be safe for next user	3
Don't allow by delivery riders	2
Intoxication test needs to be more stringent	2

Themed comments on safety features	No. of times raised
Compulsory rider registration & license fee	2
Speed: if speed is too slow it's unsafe get overtaken all the time/ to keep safe in traffic	2
Link accounts to verify ID so banned riders can't use	2
Get rid of the illegal e-scooters	2
Consultation doesn't say where they are allowed	2

### No-Go zones and go-slow zones

No-Go zones are areas where e-scooters will be geo-fenced to stop the motors from running. Most would be permanent, operating 24 hours a day, 7 days a week. There would also be timed No-Go zones where e-scooters can be used only at times when other vehicles can use the streets and temporary No-Go zones where scooters can't be used when events are taking place.

### No-Go zones (operating 24 hours a day, 7 days a week)

#### Q Please share any comments you have on the No-Go zones

These would operate 24 hours a day, 7 days a week, proposed areas for these are:

- Cranbourne Street
- The Undercliff (Marina to Saltdean)
- Lewes Road (north of Saunders Park/ Lewes Road bus garages)
- Hove Promenade
- Brighton Lower Promenade
- Madeira Drive Boardwalk
- The Level cross-walks
- All skate parks and bike pump tracks

Apart from enforcement concerns, respondents show support for No-Go zones.

The top three named locations for more No-Go zones are The North Laine, The Lanes and St James's Street.

The top two non-specific locations for No-Go zones relate to parks, open spaces, squares etc and also for pedestrian/ shared space areas. It is worth noting that these requests for non-specific locations were raised far more than for specific areas (eg The Lanes).

Lewes Road and the Undercliff are the top two areas requested to be removed from No-Go zones.

The following tables show themed comments on the No-Go zones:

Themed comments on No-Go zones	No. of times issue raised
No-Go zones are a good idea/ supportive	115
Concerned about enforcement/ how will it be enforced/ no one will adhere to rules	89
Don't support No-Go zones/ too many No-Go zones/ not fair on people with disabilities	29
e-scooters should be used in the cycle lanes	25
Don't understand the logic of choice of areas it's confusing/ complicated/ will be confusing/ needs to be the same everywhere	12
Allow where other vehicles can go/ needs to be consistent with other vehicles	12
Concerned about abandoned e-scooters when motors cut out / at boundaries of No-Go zones/ on the seafront/ at Brighton Station	12
e-scooters should not be allowed in cycle lanes	6
Needs supporting signage/ app notifications/ explanations	6
Align No-Go zones with where bikes can go	5
Engines need to cut out if eg going wrong way down a one-way street	2

### Suggestions for more No-Go zones

The following tables show areas that have been suggested by respondents as No-Go zones. Only areas/ roads that featured more than once in respondent free-text suggestions are featured in the tables:

The table below lists additional specific streets or locations requested to be No-Go zones:

Requests for No-Go zones for specific streets or locations	No. of times mentioned
North Laine	27
The Lanes	35
St James's Street	25
Churchill Square (inside and out)	24
North Street	24
Western Road	20
New Road	19
George Street	14
London Road/ London Road Shopping areas	13
Pavilion/ Pavilion Gardens	12
Kensington Gardens	10
Lewes Road/ Lewes Road N of Saunders Park/ Gyrotory	9
Church Road	7
Sydney Street	7
Queens Road	5
Bond Street	4

Requests for No-Go zones for specific streets or locations	No. of times mentioned
Marine Parade	4
Old Steine	4
RSCH/ medical facilities	4
Gardner Street	3
Madeira Drive	3
St George's Road	3
The Level at St Peters Church	3
Trafalgar Street	3
Bear Road	2
Church Street	2
Clocktower	2
Ditchling Road	2
Eaton Place	2
Elm Grove	2
Hove lagoon	2
Hove Lawns/ Beach Huts	2
Hove Street	2
Jubilee Street/ Jubilee Library	2
King's Esplanade	2
Portland Road	2
Ship Street	2
Valley Gardens / Valley Gardens cross-walks	2
Open Market	2

And the following are for non-specific areas:

Requests for No-Go zones for non-specified areas	No. of times mentioned
Parks/ Open spaces/ squares including these specifically mentioned parks/ areas: Hove Park x10, Preston Park x7, The Level x3, St Ann's Well Gardens x2 plus Adelaide Square Gardens, Hove Rec, Queen's Park, Saltdean Oval, Westdene Green, Wish Park, Crematoria, Graveyards, Playing Fields, All grassed areas	52
Pedestrian areas/ Shared Space	47
Include the Go-slow zones	41
Pavements/ paths	30
Seafront	17
Temporary No-Go zones	17
Roads/ City Centre Roads/ A roads/ motorways	16
Timed No-Go zones	14
Busy areas/ shopping areas	13
Rail stations: includes Brighton station x 10, Moulsecoomb station x1	12

Requests for No-Go zones for non-specified areas	No. of times mentioned
More areas/ as many as possible	12
Schools/ school routes/ nurseries/ anywhere with children	10
Twittens/ passages/ walk throughs/ alleyways	8
City Centre	7
Cycle Lanes/ poorly maintained cycle lanes/ seafront cycle lanes/ near cycle lanes	6
Residential areas/ non-main roads	5
Car Parks	3
One-way streets	3

A number of respondents named areas that they would like to see added to the No-Go list despite them being on the list already, as follows:

No-Go zones requested that are already included on the list	No. of times mentioned
The prom/ upper prom/ lower prom/ Hove prom	56
Madeira Drive Boardwalk	14
Undercliff	13
Skateparks/ pump-tracks	5
The Level Crosswalks	4
Cranbourne Street	3

Amongst the comments raised about adding further No-Go zones, respondents suggested that the following areas should be removed from the list of No-Go zones:

Requests for areas to be removed from proposed No-Go zones	No. of times mentioned
Undercliff	40
Lewes Road/ Lewes Road North	32
Proms	15
Madeira Drive/ Madeira Drive Boardwalk	10
Marine Parade	5
The Level cross-walks	3

Respondents also suggested that Marine Parade, St James's Street, North Laine, The Lanes, New Road be removed, despite them not being a proposed No-Go zone (New Road is proposed to be a temporary No-Go Zone). A number of non-specific areas were also suggested to be removed including cycle lanes, parks and the seafront.

4 respondents also suggested that all No-Go zones be removed except:

- The Level cross-walks, Madeira Drive boardwalk, skate parks and pump tracks
- Skate parks
- Proms

- Where shop access could be blocked

### Timed No-Go zones

#### Please share any comments you have on the timed No-Go zones

These include George Street, Hove and Gardner Street, Brighton. Times will coincide with restrictions for other motor vehicles.

The following tables relate to opinions on the timed No-Go zone. Comments mainly relate to concerns about enforcement although respondents are generally supportive to the idea of timed No-Go zones.

There are few suggestions for more timed No-Go zones, these mainly relate to individual streets in the North Laine area or around schools and nurseries.

#### Comments on the timed No-Go zones are as follows:

Themed comments	No. of times mentioned
Supportive of timed No-Go areas	95
Concerns about enforcement/ rules will be ignored	43
Timed No-Go zones not needed/ don't support timed No-Go zones	29
Extend hours of operation/ to 24/7/ during business hours/ 9am to 11pm	17
Needs to be consistent with other road users/ cycles	9
Don't understand this concept/ it's confusing	7

Suggestions for more timed No-Go zones:

4 respondents said there should be more timed No-Go zones in shared space areas or areas with high levels of pedestrians and 2 respondents said that there should be more timed No-Go zones without specifying where these should be placed. The following table shows areas or roads which were suggested:

More timed No-Go zones	No. of times mentioned
Sydney Street	6
New Road	4
North Laine	4
The Lanes	4
Schools/ School Streets/ nurseries	4
Kensington Gardens	2
Undercliff	2

### Temporary No-Go zones

These would be in operation in areas where events are taking place. Examples include:

- Preston Park
- Madeira Drive
- New Road
- Marine Parade
- St James's Street

Respondents were generally supportive of temporary No-Go zones shown in the following tables:

#### Q Please share any comments you have on the temporary No-Go zones

Themed comments	No. of times mentioned
Supportive of temporary No-Go zones	69
Concerns about enforcement / how will it be enforced/ rules will be ignored	31
Temporary No-Go zones should be permanent	14
Not needed/ road closures are enough	6
Temporary No-Go zones are confusing/ don't understand the logic	4
Allow e-scooters where cycles are allowed	3

In addition, 3 people said that there should be more temporary No-Go areas and also in pedestrian / shared space areas and 5 people said that parks should be temporary No-Go zones.

#### Go-Slow zones

These are areas where top speeds will be limited to 6mph using software controls. These will typically be used in busy areas. These include:

- the promenade in front of Brighton Palace Pier
- the promenade at the bottom of West Street by the Shelter Hall

#### Q Please share any comments you have on Go-Slow zones

Themed comments on Go-Slow zones	No. of times mentioned
In support of Go-Slow areas	119
Concerns about enforcement/ how will you enforce this/ they will be used on pavements/ rules will be ignored	47
Needs to be slower/ suggestions range from 10mph to 3mph/ walking pace/ same as mobility scooters	31
Don't support/ not practical/ not necessary if cycle lanes are wide/ these areas are too busy	24
It's too slow / if in cycle lanes/ if on road/ dangerous if too slow / drivers will want to overtake	13
Too restrictive/ for tourists/ for students	7
Must use cycle lanes / not in shared space/ not in front of pier	5
It's confusing/ too complicated	5

Align with speeds of e-bikes/ other vehicles	4
If faster speeds they should be on roads/ allow on roads only	2
Only at busy times eg summer	2

**Q Are there any other areas you think should be added to the Go-Slow zones?**

Specific areas to add to Go-Slow zones	No. of times mentioned
Undercliff	14
North Laine	13
The Lanes	7
New Road	3
<b>Kensington Gardens</b>	2
Gardner Street	2
Rottingdean	2
St Peters Church	2
Trafalgar Street	2

In addition, some people named non-specific areas:

Non-specific areas to add to Go-Slow zones	No. of times mentioned
Schools	27
All areas	21
Busy areas/ high ped areas	19
Footpaths/ shared spaces/ ped crossings	17
Seafront/ proms/-360/Palace Pier/ Hove Lawns	14
Shopping centres/ Churchill Square/ Western Road/ London Road/ George Street/ North Street/ East Street/ West Street	19
Parks/ Skateparks	12
No-go zones/ timed no-go zones	4
All roads/ City Centre roads	4
More areas	2
Hospitals/ medical centres/ care homes	2
Universities	2

**E-scooter hire locations**

Proposed hire locations have been based on:

- central areas where current bikeshare data suggests a demand for e-scooter hire
- near key bus stops and train stations
- car parks used by commuters
- leisure facilities and routes

E-scooter hire hubs would be either single or double racks depending on the space available. Proposed hire sites are at:

- Brighton i-360
- Black Rock car park
- Brighton Palace Pier
- Brighton Marina (near multi-storey car park)
- Brighton Town Hall
- Brighton Station (south)
- Church Street (near Theatre car park)
- Eastern Road (near Buzz Bingo)
- Elm Grove/ Sandown Road junction
- Hove Beach Park (near padel tennis)
- Hove Lawns (near the Lawns Café)
- Hove Park (Old Shoreham Road entrance)
- Hove Town Hall
- Hove Station (south)
- King Alfred Leisure Centre
- Lewes Road/ Edinburgh Road junction
- Lewes Road (at Saunders Park)
- London Road/ Ann Street junction
- Madeira Drive (Duke’s Mound)
- Marine Parade (opposite Sussex Square)
- New Church Road/ Boundary Road junction
- New England Quarter (near Sainsbury’s)
- Palmeira Square/ Salisbury Road junction
- Pavilion Buildings
- Portland Road/ Shelley Road junction
- Portslade Station (Worcester Villas)
- Preston Road/ Harrington Road junction
- Preston Road/ Stanford Avenue junction
- Seafront (Peace Statue)
- Surrenden Road (near Varndean College)
- The Upper Drive/ Dyke Road
- Upper Gloucester Road/ Surrey Street junction
- Valley Gardens (near Gloucester Street)
- Whitecross Street

Respondents were invited to comment on locations and to also suggest any further locations.<sup>3</sup>

Site	Comments on locations for -e-scooter hire hubs	No. of times mentioned
<b>Brighton Station (south)</b>  33 responses	Supportive of this location (includes convenient, good for visitors x3, helps commuters and reduces need for car, will need cycle lane down Queen’s Road, much used transport hub x2, good for community, good to get back to Preston Park when trains don’t stop there)	12
	Not a safe area/ too congested/ crowded	6
	Concerns about e-scooters being left unlocked/ causing obstructions, being left on paved areas	3
	Anti-social for elderly/ pedestrians, people will ride them inside the station, don’t trust riders going downhill	3
	Road outside stations is chaotic (needs bus gate)/ crowded area/ on match days	3

<sup>3</sup> Themes included for 2 or more times mentioned

Site	Comments on locations for -e-scooter hire hubs	No. of times mentioned
	Unclear is this the front or back of station, by the front is ideal	2
<b>Brighton i360</b>	Supportive of location/ good use of dead space/ will attract visitors	9
23 comments	Unsupportive of location/ area too busy	4
	Concerned about abandoned scooters/ by visitors	4
<b>Brighton Palace Pier</b>	Area is too busy/ too many Beryl bikes already in this location already	8
21 responses	Concerned about abandonment/ obstruction / will make place look a mess	6
	Good idea	3
	Concerned about anti-social riding/ on the prom/ there will be collisions/ will be dangerous	3
	Will ruin view of Pier/ vista	2
<b>King Alfred</b>	Supportive/ to get to sports centre	6
17 responses	Area is too busy/ dangerous	4
	Ensure enough scooters/ racks – high use area	3
	Needs good lighting / current Beryl Hub too dark	2
<b>Hove Beach Park (near padel tennis)</b>	Supportive of this location / good for getting from Hove to Brighton	6
14 responses	Area is too busy	4
	Dangerous for pedestrians/ elderly/ children	3
<b>Hove Lawns (near the Lawns Cafe)</b>	Unsupportive of this location	5
14 responses	Area is too busy/ congested	4
	Will be dangerous/ for the elderly/ for families	4
	Concerned about people riding them anti-socially/ along the prom/ muggings	4
	Supportive of this location	2
<b>Hove Station (south)</b>	Supportive of this location	4
14 responses	Unsupportive of this location	2
<b>Black Rock car park</b>	Supportive of this location/ will link into town	10
12 responses		
<b>Old Shoreham Road</b>	Dangerous for elderly/ children in the park/ too busy/ anti-social riders	5
11 responses	Supportive	2
	Needs to be connected / with safe infrastructure/ to other parts of the city	2
<b>Elm Grove/ Sandown Road junction</b>	Supportive of this location	6
10 responses		

Site	Comments on locations for -e-scooter hire hubs	No. of times mentioned
<b>Madeira Drive (Duke's Mound)</b> 10 responses	Supportive of this location / will connect to the Marina	3
	Unsupportive of this location / Should be a no-go zone/ not along the seafront/	4
<b>Brighton Marina (near multi-storey car park)</b> 9 responses	Supportive of this location / connects to town/ Rottingdean/ bus connections poor/ only way to currently get there is by car/ Ovingdean/ for schools	5
	Dangerous spot/ too many fast vehicles/ anti-social behaviour	2
<b>Hove Town Hall</b> 9 responses	Supportive of this location / good location for connectivity	8
<b>Lewes Road/ Edinburgh Road junction</b> 9 responses	Supportive of this location	4
	Site unsuitable/ pavement too busy/ not enough room here/ bikes and scooters will be strewn around here	3
	Cycle lane infrastructure needs upgrading along Lewes Road	2
<b>Lewes Road (at Saunders Park)</b> 8 responses	Supportive of this location / good location/ good access to town	5
	Unsupportive if rest of Lewes Road is no-go/ scooters will be dumped here	3
<b>London Road/ Ann Street junction</b> 5 responses	Unsafe area/ vandalism/ anti-social behaviour	3
<b>Church Street (near Theatre car park)</b> 5 responses	Not suitable/ too much traffic	2
	Supportive of this location / good location	3

Respondents were asked to name further areas where e-scooter hubs could be located:

Further locations for e-scooter hire hubs	No. of times mentioned
Shopping areas (includes George Street x4, Cowley Road x2, Western Road x2, Hangleton, Westdene x2, Marina, London Road, Arundel Road, Carden Avenue, Churchill Square, Mile Oak, Patcham, West Hove Sainsbury's, Warren Road, Westdene)	17

Further locations for e-scooter hire hubs	No. of times mentioned
Parks (includes Preston Park x5, Hove Park x3, Queen's Park, St Anne's Well Gardens, The Level, Wish Park)	13
Falmer/ universities	12
Seven Dials	11
Seafront (includes Hove lawns x2, Hove lagoon-Hove Beach Park, Marrocco's, Old Ship Hotel, Rockwater, Reading Room, Sealanes, Yellow Wave)	11
Rail stations (includes Preston Park x2, Hove x2, Brighton, Mouslecoomb, Aldrington, London Road)	11
Sports Centres (includes Withdean x7, Prince Regent x2, Stanley Deason)	10
Fiveways (includes Rugby Road x2)	10
Patcham (includes Ladies Mile Road x2, Braybon Avenue, Carden Avenue, Carden Avenue-Preston Road junction)	6
Woodingdean (includes Happy Valley x1)	6
Rottingdean	6
Hospital/ RSCH	5
Whitehawk (includes Bristol Estate x1)	5
Ditchling Road (includes Roundhill pocket park, Varndean School, Hollingdean Road junction)	4
Hanover	4
Elm Grove (includes at the bottom, at the ev-charging stations)	4
Schools (includes BHASVIC x2, Ditchling Road for Varnden, Surrenden Road-Loder Road for Dorothy Stringer and Balfour)	4
Hollingbury (includes Asda x2, Golf Course, Woodbourne Garage)	4
Hangleton	3
Jubilee Square (includes library x1)	3
Mile Oak	3
Kempton	3
John Street (includes Police Station, corner with Edward Street)	3
St James's Street	2
Racecourse	2
Portslade	2
Grenadier	2
Bevendean	2
Coldean	2
Hove Cricket ground	2
East Brighton	2
Dyke Road (includes Hilltop café, Greenridge)	2

Further non-specified locations for e-scooter hire hubs	No. of times mentioned
Existing Beryl sites	5
Everywhere	3
Non-town centre/ outlying areas	2
Temporary seafront sites	2

## Any Other Comments

### Q Please share any final comments you have about the proposed e-scooter trial

A final opportunity to make general comments was offered<sup>4</sup>. A referendum style question was not asked as is the norm with transport-related consultations. The majority of respondents (55.8%) did not say whether they support the scheme or not. Of those who did however, 434 respondents reported that they do not support the scheme and 138 said they do support the scheme. It should be noted though, that these numbers do not entirely reflect peoples' thinking eg some people may have said they do support the scheme yet have concerns about enforcement or people who say they don't support the scheme could show positive responses about the proposed safety features.

6 Ward councillors submitted responses, 4 of these left comments which are summarised in the table below along with comments made by other respondents:

Themed comments	No. of times issue raised
Concerns about danger: to the elderly/ visually impaired/ children/ other road users/ riders	370
Concerns about rider anti-social behaviour/ recklessness/ not adhering to the Highway Code/ bag or phone thefts	150
Unenforceable/ won't be enforced/ needs enforcement plans/ issue fines for breaking the law	136
e-scooters (trials) hasn't worked in other cities/ let other cities do the trials/ Cities eg Paris have banned hire scooters	116
Concerns e-scooters will be left on pavements/ undocked scooters/ dumped scooters/ needs good retrieval system	102
Crack down on illegal scooters/ before a trial	62
Spend funds elsewhere: potholes/ reducing public transport fares/ libraries/ benches/ outdoor spaces for children/ enforcing cyclists	41
Safety features: won't work/ are not enough/ hard to tell if enough/ criminals will find ways to by-pass	30
Concerned about costs: to the council/ enforcement costs/ wasting public money	25
Will encourage private illegal e-scooter usage	21

<sup>4</sup> Many comments made in previous sections were general comments not relating to that question. These have been moved across to this table accordingly and have not been reported twice.

Themed comments	No. of times issue raised
Hire fees need to be reasonable/ cheaper than taking a bus/ what are the fees?	17
Concerned about over-regulation/ too many restrictions/ not good for shift workers	12
Needs road tax paid and/or insurance	10
Cycle lanes/ surfaces/ roads network need improvement	8
Speed needs to be faster/ 12.5 mph too slow	7
Improve Beryl Bike scheme instead/ make Beryl hire cheaper	6
Only allow e-scooters in cycle lanes	5
Scooters need to be maintained well	3
Have phased approach/ 6 month probationary period	3
Only allow e-scooters on roads	2
Should not be used in cycle lanes	2
Consider other options for those who don't have driving license	2
Disability: I don't have a driving license consider other options/ disabilities could mean people fail the intoxication test	2

After commenting on proposals, respondents were asked if they would be interested in using an e-scooter as part of the proposed trial.

	Number	%
Yes	362	28.4
No	779	61.1
Not sure	134	10.5
<b>Total</b>	<b>1275</b>	<b>100</b>

#### Q How did you hear about this consultation?

	Number
Social media	467
Other	266
Local News	197
Word of mouth	169
The council's website	128
Letter	117

## Equalities Monitoring Questions

Respondents were asked if they want to ask Equalities Monitoring questions which is reflected in the relatively low response rates in the tables below.

### Q What gender are you?

	Number	%
Male	187	50.4
Female	183	49.3
Non-binary	0	0.0
Other	1	0.3
<b>Total</b>	<b>371</b>	<b>100.0</b>

### Q Do you identify as the sex you were assigned at birth?

	Number	%
Yes	360	97.8
No	8	2.2
<b>Total</b>	<b>368</b>	<b>100.0</b>

### Q What is your age?

	Number	%
Under 17	1	0.2
18-24	15	2.8
25-34	50	9.3
35-44	85	15.8
45-54	113	21.0
55-64	137	25.5
65-74	93	17.3
75+	43	8.0
<b>Total</b>	<b>537</b>	<b>100.0</b>

### Q What is your ethnicity?

	Number	%
Asian/ Asian British	5	1.0
Black / African / Caribbean / Black British	9	1.8
Mixed / Multiple Ethnic Groups	14	2.7
Other ethnic groups	14	2.7

White	469	91.8
<b>Total</b>	<b>511</b>	<b>100.0</b>

**Q Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?**

	Number	%
Yes, a little	68	18.1
Yes, a lot	38	10.1
No	269	71.7
<b>Total</b>	<b>375</b>	<b>100.0</b>

**Q What are your health problems or disability?**

	Number
Physical impairment	79
Sensory impairment	21
Long-standing illness	56
Mental health condition	20
Learning disability / difficulty	6
Developmental condition	2
Autistic spectrum	25
Other	2

**Q What is your approximate income?**

	Number	%
Less than £10,000	26	6.3
£10,000 to £19,999	57	13.7
£20,000 to £29,999	86	20.7
£30,000 to £39,999	75	18.0
£40,000 to £49,999	61	14.7
£50,000 to £59,999	43	10.3
£60,000 to £69,999	19	4.6
£70,000 to £99,999	26	6.3
£100,00 or more	23	5.5
<b>Total</b>	<b>416</b>	<b>100</b>

